

# Loi Le (LeMix)

Sr. Graphic Designer | Mobile/Web Game Dev | Creative Designer



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[LeMix.Design](http://LeMix.Design) | [RoaringCatGames.com](http://RoaringCatGames.com)

## Summary of Skills

**Adobe Photoshop** 2003 – Present  
**Adobe Illustrator** 2006 – Present  
**Adobe Premiere** 2008 – Present  
**Adobe After Effects** 2015– Present  
**Adobe Audition** 2015 – Present  
**Adobe Lightroom** 2012 – Present  
**AutoCAD (Certified Associate)** 2004 – 2017

**SketchUp 3D** 2017 – Present  
**Indie Game Developer** 2010 – Present  
**Web Design** 2008 – 2016  
**UI Design** 2006 – Present  
**Unity Engine Developer** 2016 – Present  
**2D Animation** 2010 –Present  
**DSLR Photography** 2011 – Present

## Experience

- Jan 2009 – Present **Freelance Creative Designer | Multimedia Specialist | Photographer**  
*LeMix Design – Louisville, KY*  
Unique logo design and branding for local businesses and new startups.  
Produces engaging flyer, poster, and banner designs for print and web.  
Designs and administers visually appealing Flash & HTML 5 Wix's websites.  
Conceptualizes stylish video game character art and UI design.  
Composes intriguing special event, automotive and portraiture photography.
- Oct 2014 – Present **Co-Founder | Mobile/Web Game Dev | Art Cat**  
*Roaring Cat Games – Louisville, KY*  
Develops Indie Games for PC, MAC, Linux & Mobile platforms.  
Manages and produces stylish art assets for original game titles.  
Interactive User Interface & User Experience Designs.  
Creative Social-Media campaigns promoting RCG titles release.
- Jan 2020 – Present **CIO | Creative Designer**  
*Le Nguyen Insurance – Louisville, KY*  
Thorough development of the agency's branding and public image.  
Manage google business and public relations  
Website Design and SEO Management
- Apr 2019 – Jun 2022 **Creative Director | Social Media Content Manager | Drone Video Pilot**  
*Colonial Construction LLC – Louisville, KY*  
Complete company branding and public relations management.  
Overseas all creative content and marketing material through social media, Digital and Print.  
HD photography with 4K video composition and production by use of DSLR, GoPro cameras, and aerial drones.  
Website Design and SEO Management.
- Oct 2017 – Jun 2018 **Real Estate Development Project Manager | Creative Designer**  
*HTD Investments LLC/Lucent Realty LLC – New Albany, IN*  
Manage contractors and builders on new and old rehabilitation residential real estate projects totaling over \$1 million assets.

Brand management and design: website, logo, and business card designs.  
Renders proposal and promotional real estate 3D models in SketchUp.  
Advises foreign investors with real estate investments through my bilingual fluency in Vietnamese and English.

Aug 2004 – Oct 2017 **Aluminum Extrusion Engineer | QA Analyst | Graphic Designer**

*Cardinal Aluminum – Louisville, KY*

Lead Design multi-million-dollar Outdoor Kitchen & Louvered Roof systems.  
Designed custom aluminum extrusions with precise dimensions in AutoCAD.  
Assisted QA Manager with aluminum extrusion quality assurance through the utilization of Romishape/DT and RomidotDimpack.  
Provided graphic designs for Engineering & Marketing Departments.

## Education

Jun 2005 – Jun 2007 **Bachelor of Science Degree in Digital Entertainment & Game Design**

*Dean's List National | Technical Honors Society | Accumulated GPA: 3.75/4.00  
ITT Technical Institute – Louisville, KY*

Lead Artist on a two-year game project that consists of nine students.  
Directed all character and environmental concept artwork.  
Designed and sequenced animated graphic UIs in Photoshop.  
Rendered 3D foliage and in-game art assets in 3D Studio Max.  
Developed a fully functional video game mod under the practice of UnrealEditor 2004 as part of a full development team.

Aug 2002 – Sep 2004 **Associate of Science Degree in Computer Drafting & Design**

*Dean's List National | Technical Honors Society | Accumulated GPA: 3.83/4.00  
ITT Technical Institute – Louisville, KY*

Rendered custom architectures in AutoDesk Architectural Desktop.  
Accurately dimensioned 2D CAD prints and mechanical drawings.  
Designed promotional posters and flyers for special events.

## Achievements & Publications

- Jan 2019 Promotional Advertisement for two Louisville Charity Organizations: [Tet 2019](#).
- Aug 2018 Early Access for Carkour available through [Kentucky Fried Pixel 3 Humble Bundle](#).
- Feb 2018 Roaring Cat Games released Calligratree for [iOS](#) & [Android](#) in celebration of the Lunar New Year.
- Dec 2017 New jam title, [Calligratree](#), received vivid reviews from Ludum Dare #41 theme, "The more you have, the worse it is".
- Sep 2017 Roaring Cat Games debut Cool Carkour as a web title for [Kentucky Fried Pixel V.2](#).
- May 2017 Roaring Cat Games released GalaxSeed on [iOS](#) & [Android](#) on Earth Day.
- Dec 2016 Constructed [Junk in the Bunk](#) for Ludum Dare #37 theme, "One Room".
- Oct 2016 Roaring Cat Games & Louisville Makes Games article in On The Record Magazine.
- Jul 2016 Collaborated with various Indie Game developers from KY to release [Kentucky Fried Pixels](#) game bundle. Beta release of web-based GalaxSeed.
- Feb 2016 Sound Directed the Louisville Vietnamese Community's annual [Tet festival event](#).
- Jan 2016 Developed a web/mobile readied game for LibGDX Jam theme, "Life in Space", [Planetary Planter](#).
- Jan 2016 Helped established co-working space & video game educational workshop, Warp Zone, under 501(c) nonprofit, [Louisville Makes Games!](#)
- Dec 2015 Created a visually astounding web game for Ludum Dare #34, tied themes, "2 Button Controls and/or Growing", [Mount FuJ](#).

- Oct 2015 Became one of ten founding members of *Louisville Makes Games!*
- Sep 2015 Showcased *Roaring Cat Games's* various titles along with other developers from *Game Dev Lou* at Louisville Mini Maker Faire 2015.
- Aug 2015 Developed a fully functional two-player web game for Ludum Dare #33 theme, "You are the Monster," *Saturday Morning Destruction*.
- Jul 2015 Provided creative direction and designed for *UGLEX's Artist Recruitment Campaign*.
- Jun 2015 Roaring Cat Games debut mobile game's Lab Escape on *Google's Android Play* and *Apple iOS App* store.
- Apr 2015 Collaborated with three local game developers to produce a fully functional web game for Ludum Dare #32, theme "An Unconventional Weapon," *Dreamscape*.
- Feb 2015 Logo Design for Award Winning Oral Project, *Moving Voices of Vietnam*.
- Jan 2015 *Party Squatch!*, Roaring Cat Games entry for Global Game Jam 2015 theme "What do we do now?"
- Dec 2014 Developed a fully functional app/game for Ludum Dare #31, theme "Entire Game on One Screen," *BIRDS!*
- Oct 2014 Trade show graphics, logo design, and Outdoor Kitchen Photography Promotion for *American Louvered Roofs' Site*.
- Sep 2014 Presented playable Sneaky Nessie game along with other indie game projects from Game Dev Lou at the Louisville Mini Maker Faire to the general public.
- Aug 2014 Developed a music-base two-player HTML game for Ludum Dare #30 theme, "Connecting World," *Sneaky Nessie*. Ranked 21 in Humor out of 1045 total entries.
- Jun 2014 Raised over \$75,000 serving as the Sound Director for Phuoc Hau Buddhist Temple charity music concert in Louisville, KY on June 21, 2014 -the single most successful fundraising event ever within the local Vietnamese Community.
- Jan 2014 Placed first (one of eight designers) out of over 2000 entries in an *XBox One Controller design contest* hosted by Microsoft.
- May 2011 Conceptualized and designed an original untitled *Boxing Game* for web/mobile.
- Jun 2007 Led a class of nine students to develop a fully functional video game mod under the practice of UnrealEditor 2004 as the Lead Artist.
- Mar 2002 Featured in the Courier-Journal's Neighborhood Newsmaker front page Artist's Feature for winning the Coca-Cola-sponsored Winter Olympics youth art contest. Won the National Boys and Girls Club of America Salt Lake City Winter Olympic Torch Relay Community Canvas Art Contest, sponsored by Coca-Cola. Honored with an official Olympic Torch and *Peter Max's Mural Art*.
- Jan 2002
- May/Sep 2001 Appeared in Louisville's The Courier-Journal for outstanding artistic achievements for Derby Bike Art & KY Fair Art entry.
- Dec 1991 Successfully persuaded my parents to purchase a Super NES bundled with Street Fighter II. Just to practice and plot my revenge at the Arcade. A love and passion for video games was also born.

## Hobbies

Indie Game Development  
 Formulate Mixed Media Art  
 Import Automotive Tuning  
 Modern & Retro Video Gaming

Assessing New Electronics & Tech  
 Electronic Dance Music Mixing  
 Community & Charity Service  
 Social Tech Meetups